



December
2012

Delivering the Council Plan 2009-2013

Council Aim	Aim 1: Housing Need To meet housing need in the Ryedale District Council area			
Strategic Objectives	1. To change and add to housing stock to meet the local housing needs 		2. To support people to access a suitable home or remain in an existing home 	
Council Aim	Aim 2: Economic Success To create the conditions for economic success			
Strategic Objectives	3. Place of opportunity – economic structure and supporting infrastructure 		4. Opportunity for people – increasing wage and skills levels 	
Council Aim	Aim 3: High Quality Environment To have a high quality, clean and sustainable environment.			
Strategic Objectives	5. Reducing waste and CO2 emissions 	6. Planning to adapt to climate change 	7. To maintain the quality of our local environment 	
Council Aim	Aim 4: Active Safe Communities To help all residents to achieve a healthy weight by encouraging an active lifestyle, in communities where everyone feels welcome and safe			
Strategic Objectives	8a. Safe Villages and Towns 		8b. Healthy Villages and Towns 	
Council Aim	Aim 5: To Transform the Council			
Strategic Objectives	9. To know our communities and meet their needs 		10. To develop the leadership, capacity and capability to deliver future improvements 	

Performance Narrative

Aim 1 – Meeting Housing Need

So far in 2012/13 there have been 50 affordable units delivered and the expected out-turn for the year is around 65, although this is closely linked to progress made on private sector housing sites. Rural housing needs surveys have been completed in Slingsby and Burythorpe, and sites are being discussed with parishes for affordable housing.

In 2012/13 to date 454 households in housing difficulty have sought assistance from the Council and its partners, compared to 424 households during the same period last year. In terms of homelessness applications there have been 25 compared to 35 in this period last year. Homelessness acceptances are similarly slightly lower at 10 compared to 11 in the first six months of 2011/12. Both of these statistics have been improved through the launch of Choice Based Lettings and the Young People's Partnership. In the first 6 months of 2012/13 the Council has successfully prevented 143 cases of potential homelessness compared to 96 cases for the same period in 2011/12.

Supporting Independent Living

The new White Rose Home Improvement Agency, a Partnership between Ryedale and Scarborough Councils, is now established and some 90 Disabled Facilities Grants in Ryedale are expected to be completed by the new Agency during 2012/13.

25 Energy Efficiency grants have been approved thus far and some £20k spent.

65 new lifelines have been installed by Ryecare.

Aim 2 – Creating Conditions for Economic Success

The Ryedale Plan strategy document is currently being examined. The inspectors' final report is expected by April 2013. Work has commenced on the Councils Community Infrastructure Levy scheme and it is expected that this will be developed, examined and adopted during April 2013. Progress with the Plan adds certainty to the decision making of the Planning Committee and enables progress with the Sites Document, which will be subject to consultation in following the adoption of the Ryedale Plan Strategy in 2013.

Improving Infrastructure

Work is underway on a major extension to York Road Industrial Estate that will provide opportunities for new jobs and investment in Malton. A range of business uses are anticipated and RDC Economy Officers are working with the developers to encourage investment. Support is also being provided to FERA in their transition from a public sector site to an Applied Innovation Campus, based around bio and food sciences, with major potential for significant numbers of businesses to move into the site and strengthen the provision of quality jobs in Ryedale and links to the York economy. Support is also being provided to other major Ryedale employers to encourage investment and jobs, with a planning application for a sizeable site extension expected soon. In September the improved Brambling Fields junction on the A64 opened to traffic. This takes through traffic away from the congested centre of Malton and so will improve the air quality problems at Butcher Corner. Although the opening of the scheme, which involved extensive earthworks, was delayed significantly after unprecedented levels of recorded rainfall for this period, the achievement of this essential piece of major infrastructure is a huge milestone for Malton and Norton and their economic future. The Council allocated £2.4m to jointly fund the £6m scheme with NYCC and the Highways Agency. Final outturn costs will not be known for several months but are potentially slightly above the allocated budget as a result of the impact of the extraordinary weather. The Council has recently helped fund (with Norton Town Council) work to advise Norton retailers on marketing and promotion to take advantage of opportunities offered by Brambling Fields. This is leading to mutual support amongst traders, with assistance from the District and Town Councils.

Wage and Skill Levels

The York and North Yorkshire Local Enterprise Partnership (LEP) guides and encourages public and private sector investment in and maximise support for enterprise and industry in the area. After its first year the LEP has re-focussed its key economic priorities, which now include the expansion of FERA at Sand Hutton plus supporting the new potash and off-shore wind activity on the North Yorkshire coast (both of which provide potential economic benefits for Ryedale. The success of the 201 and 2011 2012 'Opportunity Knocks' events, which highlight to young people in Ryedale the diversity of business and employment opportunities available in the local area, was repeated on November 13th 2012 with over 400 students involved and an even wider range of Ryedale employers present than in previous years. Plans are being developed for a 'Skills Summit', together with a range of business-related activities, all aimed at improving networks and the provision of appropriate local skills and encouraging investment in the Ryedale economy.

Aim 3 –Maintaining a High Quality Environment

Increasing the rate of recycling and reducing the amount of waste collected

The new recycling scheme has been implemented for 96% of the District regarding the additional materials collection complementing the glass, cans, paper and garden waste already collected. One final rural round is due to be implemented after Christmas, to allow officers to consider resource options, concentrate on round consolidation and focus on Christmas arrangements. Initial feedback has been extremely positive regarding the new system and the transition process, with high levels of public participation. Projections for 2012/13 are that the new scheme will divert 12,142 tonnes of waste from landfill, an estimated 850 tonnes being from the new collections of plastic and card (34.5 kgs per household). All recycle is taken to the new transfer station on Showfield Lane operated by Palm Recycling.

Managing the risk of future flooding

Final installations have been completed to properties in Pickering with agreement being reached with the Environment Agency to utilise any under spend on properties in Kirkbymoorside and/or Pickering. All £212,500 plus £50,000 funding from RDC is being utilised for the benefit of those residents most at risk of flooding.

Significant progress has been made regarding 'Slowing the Flow at Pickering' Project, further options have been investigated and costed. Following discussions North Yorkshire Moors railway and based on updated LIDAR data (survey of the catchment area), a large single reservoir option is now thought possible which will deliver the required protection and provide protection against 1 in 25 year events as a minimum.

Reduction of Co2 from Council Operations

Co2 emissions resulting from Council Operations have been significantly reduced by 15% since 2009/10. Work has been completed at Ryedale Pool Pickering regarding a gas-fired CHP, air source heat pumps and high efficiency domestic hot water storage, combined with appropriate amendments to the air handling equipment and the installation of a solar thermal array. The proposed scheme represents the most financially viable solution for energy used at the site and offers the potential for investing in renewable technologies and making significant reductions in CO₂ emissions likely to be in excess of 70 tonnes per year.

Aim 4 – Active Safe Communities

Safe and Welcoming Communities

The Safer Ryedale Partnership Plan for 2012/13 has been agreed by the Partnership Board and is being implemented. Compared to this period last year, crime rates have fallen again. The partnership is planning for anticipated changes, particularly in the allocation of funding, following the enactment of the Police and Social Responsibility Bill and the election of Police and Crime Commissioners on 15 November 2012.

Supporting Active Communities.

A draft detailed Sports and Active Lives Strategy has been completed and will be presented to members shortly. The strategy is not focused solely on participation within formal indoor and outdoor activity, but also considers the wealth of informal opportunities provided by Ryedale's natural assets, the emphasis being More People – More Active – More Often. In particular Ryedale is recognised as a world class venue for mountain and road biking

Aim 5 - Transforming the Council

The Council delivered savings of over £1 million pounds for the 2011/12 budget through the 'One 11' efficiency programme. In 2012/13 the 'Going for Gold' efficiency programme has delivered £628k of savings and £164k of cuts to balance the budget. The budget is currently being prepared for 2013/14 (the 'Round 3' efficiency programme) with a projected savings requirement of a further £700k to balance the budget.

Supporting Democracy

The scrutiny review of 'support for a sustainable community and voluntary sector' and the role of the Council in this, has been concluded with recommendations being considered by the Councils policy committees and by Management team. The scope of the next review will be considered at the next meeting of the Overview and Scrutiny Committee and will consider the topic 'The role of members on outside bodies'.

The election of the Police and Crime Commissioner for York and North Yorkshire will take place on 15 November 2012 along with the By-election for a District Council ward member for Norton West. The next election for the Police and Crime Commissioner is scheduled to take place in May 2016. A number of reviews are being undertaken into the low turnout for the PCC elections, however Ryedale did achieve the best turnout in North Yorkshire at 16.75%. The new ward member for the vacant Norton West seat on the District Council was won by Councillor Di Keal who is a member of the Liberal Democrat group. The turnout for the by-election was 23.3%.

The annual canvass was concluded on target ahead of the elections with a response rate of 96.9% which is a slight increase on last years return. Both the election and the canvass are being delivered successfully from within the Business Hub.

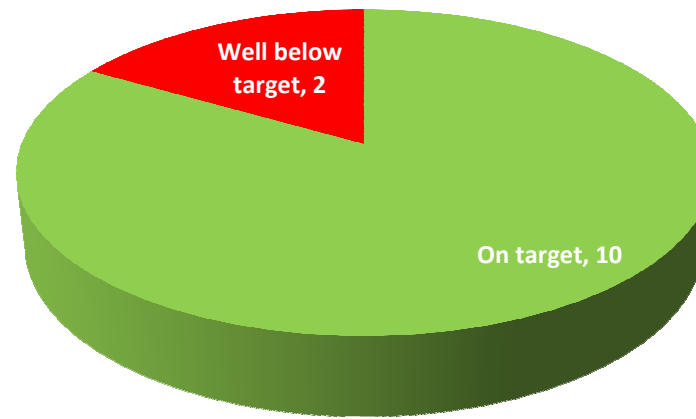
The Council engaged successfully with over 120 young people at the Opportunity Knocks event and the insights gained will be used to inform the development of the Councils priorities and budget for 2013/14 and also to support the development of the Council's approach to apprenticeships and work experience programmes.

Member Development

Following formal assessment by peers, Ryedale District Council has been awarded the Member Development Charter status by Local Government Yorkshire and Humber. The award of Charter status recognises the commitment the Authority has made and continues to make to the support and ongoing development of its members.

Aim 1. Housing Need – Performance Indicators

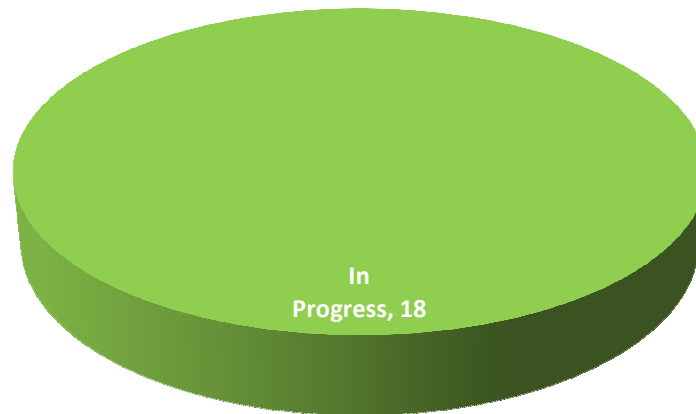
Status	Performance Indicator
✓	Percentage of vulnerable people achieving independent living
✓	The extent to which older people receive the support they need to live independently at home
✓	Number of current Lifeline users in Ryedale
✓	Number of empty properties in Ryedale
✓	Prevention of Homelessness through Advice and Proactive Intervention
✓	Number of affordable homes permissions granted



Status	Performance Indicator
✓	Number of affordable homes delivered (gross)
✓	Net additional homes provided
✓	Supply of ready to develop housing sites
✓	Time taken to process Housing Benefit/Council Tax Benefit new claims and change events
●	% households in Ryedale in Fuel Poverty
●	Affordability Ratio

Aim 1. Housing Need - Actions

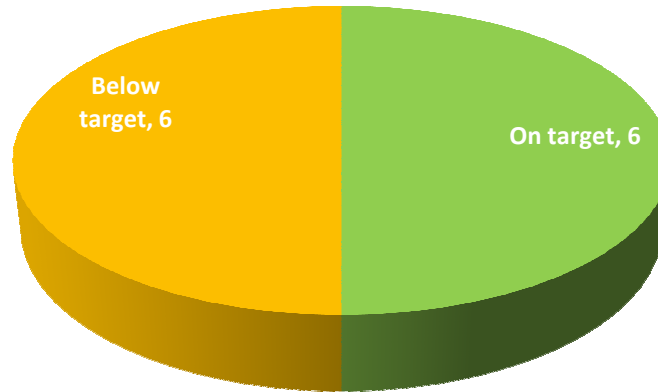
On Target	Title
▶	Planning Gain
▶	Registered Social Landlord/Other Funded
▶	Homelessness - Projects & Initiatives
▶	New Homes Bonus
▶	Lifeline Service
▶	Young People – Homelessness prevention
▶	Property Improvement Loans 2012-13
▶	Landlord Improvement Grants & Loans 2012-13
▶	Energy Efficiency Grants 2012-13
▶	Disabled Facilities Grants 2012-13



On Target	Title
▶	Exception Sites Land Purchase
▶	Temporary Accommodation & Bridge House
▶	Empty Homes Strategy
▶	Homelessness applications & acceptances
▶	To deliver an LDF for Ryedale
▶	Provision of a Mortgage rescue scheme in partnership
▶	Homelessness Strategy Action Plan
▶	Support for HCA funding to Housing associations

Aim 2. Economic Success – Performance Indicators

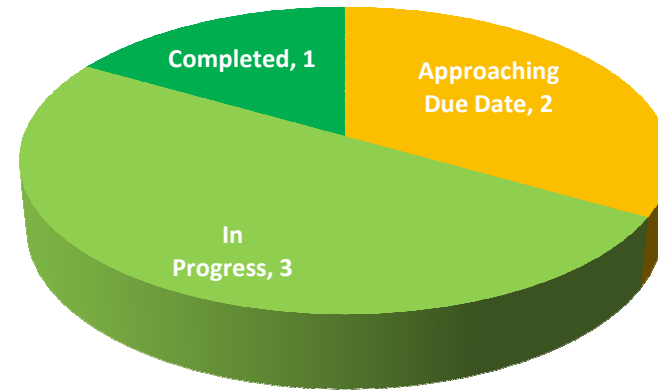
Status	Performance Indicator
✓	% Ryedale population qualified - NVQ1
✓	% Ryedale population qualified - NVQ2
✓	% Ryedale population qualified - NVQ3
✓	% Ryedale population qualified - NVQ4
✓	Industrial lettings vacancies
✓	Total Job Seeker Allowance Claimants
⚠	Employment Rate
⚠	NEETs



Status	Performance Indicator
⚠	Number of new business start ups
⚠	Footfall – Malton Town Centre
⚠	Average household earnings in Ryedale
⚠	Gross weekly earnings by workplace

Aim 2. Economic Success - Actions

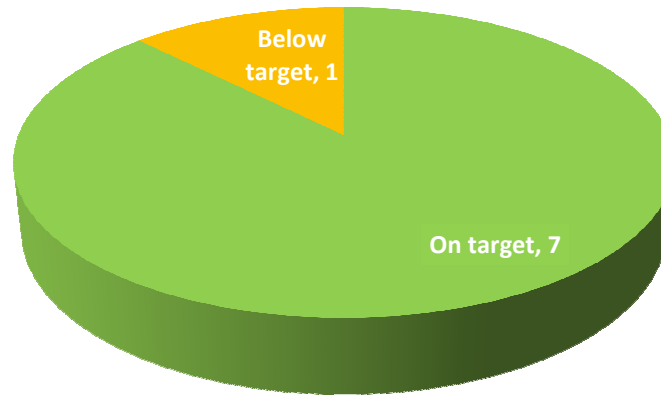
On Target	Title
✓	A64 Brambling Fields Junction Upgrade
▶	Enable economic activity through supporting projects
▶	Support local businesses
▶	To deliver an LDF for Ryedale



On Target	Title
⚠	Improve Skills and Knowledge of the workforce
⚠	Provision in Capital Programme for Managed Workspace Facilities

Aim 3. High Quality Environment – Performance Indicators

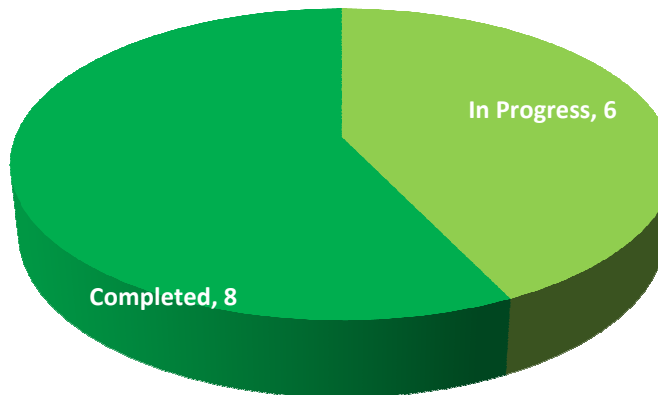
Status	Performance Indicator
✔	New homes built on previously developed land
✔	Flood and coastal erosion risk management
✔	Total number of properties flooded per year
✔	Overall/general satisfaction with local area



Status	Performance Indicator
✔	Improved Local Biodiversity
✔	CO2 reduction from Council operations
✔	% of household waste sent for reuse, recycling and composting
⚠	Residual household waste - kg per household

Aim 3. High Quality Environment – Actions

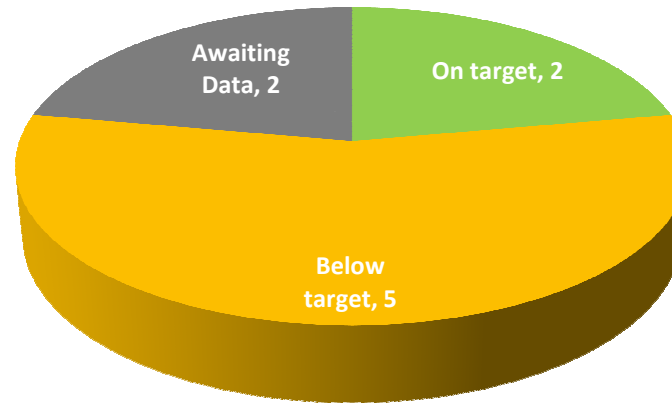
On Target	Title
✔	Prioritize flood risk areas and implement local catchment's of sandbags for immediate self help
✔	Maintain a current multi-agency risk plan
✔	Winter maintenance grant scheme
✔	Round review re waste management to ensure optimum efficiency
✔	Deliver on farm garden waste composting through partnership with local farmers
✔	Develop local transfer station for recyclable materials in partnership with private sector
✔	Recreational Open Space Development



On Target	Title
✔	Householder Flood Resistance Grants Scheme
▶	Vale of Pickering Channel Management Pilot
▶	Develop an Air Quality Action Plan.
▶	Enhance stakeholder participation re volunteer groups
▶	Pickering Flood scheme
▶	Refresh climate change strategy in line with new government guidelines
▶	Plastic Bottles & Cardboard Recycling Rollout

Aim 4. Active Safe Communities – Performance Indicators

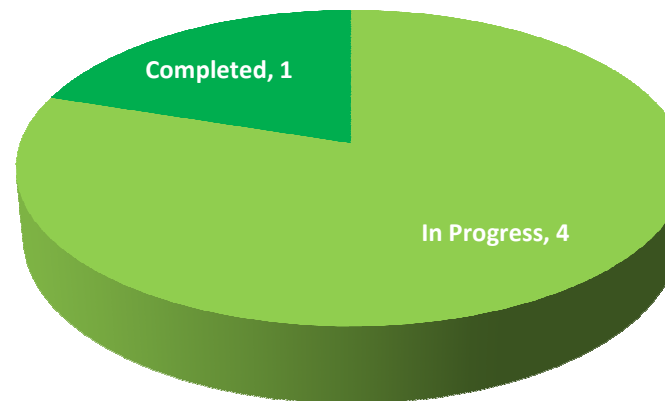
On Target	Title
✓	Crime Rate for the District
✓	% of parishes covered by a current plan
⚠	Obesity in primary school age children in Year 6
⚠	Self-reported measure of people's overall health and wellbeing
⚠	Adult participation in sport and active recreation



On Target	Title
⚠	Obesity in Adults
⚠	Levels of satisfaction with Council sport and leisure facilities
?	Residents satisfied with sports/leisure facilities
?	Swimming Pools & Sports centres no of visits per 1,000 population

Aim 4. Active Safe Communities – Actions

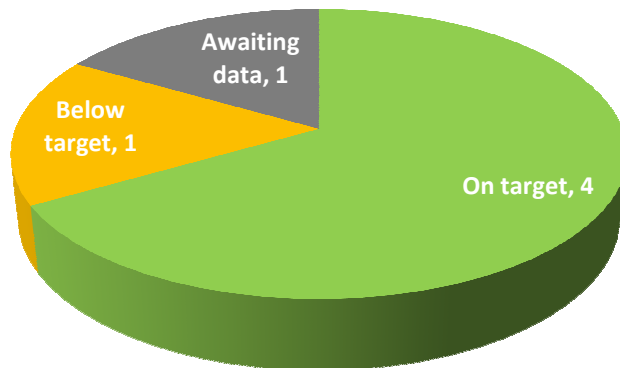
On Target	Title
✓	Recreational Open Space Development
▶	Safer Ryedale Partnership Plan 2012-2013
▶	Investigate feasibility of a GP referral scheme in Ryedale



On Target	Title
▶	Grant for the redevelopment of existing sports facilities in Helmsley
▶	Review the Sports Strategy

Aim 5. To Transform the Council – Performance Indicators

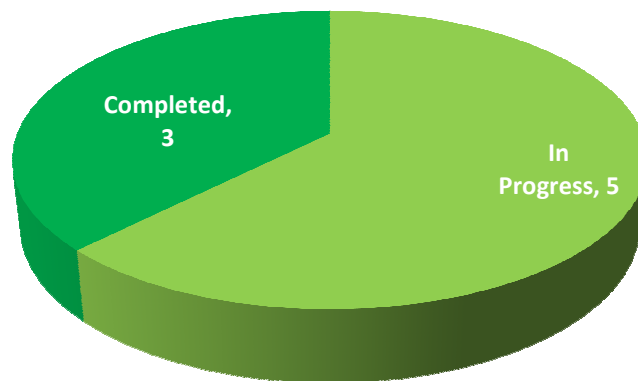
Status	Performance Indicator
✓	Civic participation in the local area
✓	Service satisfaction – customer satisfaction
✓	Top priorities for local people
✓	Queries resolved at first point of contact



Status	Performance Measure
⚠	Pulse Survey - employee satisfaction
?	Overall satisfaction with the Council

Aim 5. To Transform the Council – Actions

On Target	Title
✓	Formulate an action plan for maintaining IIP accreditation
✓	ICT Strategy Programme
✓	Going for Gold
▶	Value for Money



On Target	Title
▶	Partnership Protocol and significant partnerships
▶	A Plan for Every Parish
▶	Deliver the Police Commissioner elections
▶	Service Equality Monitoring